

## MEASURE EMPLOYEES' CORE VALUE

# Core Value Index Assessment

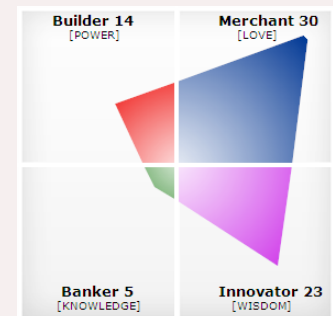
**Discover where your employees find meaning, enabling their highest and most productive contribution to your workplace.**

### What is CVI?

The Core Value Index (CVI) characterizes and measures a person's real core values nature. This is the essential self that Abraham Maslow asserted is the innate unchanging nature of a person that inscribes where a person can make their highest and most productive contribution to the world. It is the part of us that determines where we fit. It goes a step deeper than personality and behavioral based assessments such as Myers-Briggs, DiSC, Hogan and others to identify where a person finds meaning. It is the only assessment process that provides 94% repeat score reliability, year over year. Other assessments typically provide reliability between 60% and 80%.

### How Employers Are Using It

Employers have used the CVI in team settings as a way to become more familiar with each team members' values and most meaningful contribution, helping them work more effectively together. Employers have also used the CVI company-wide (including Vigilant) to get a good sense for the workforce as a whole, providing great insight into gaps that may exist which can inform training and recruiting needs. It is also an excellent tool for individual development.



### How It Works

The CVI assessment is taken online in about 10-minutes and results are delivered to your inbox right away. Debriefs and an exploration of implications are facilitated by a Vigilant CVI certified expert.

### The History of CVI

The CVI was created by Lynn Ellsworth Taylor from Taylor Protocols while he worked in the fires of business turn-around projects for the purpose of connecting the innate nature of people with the tasks of their jobs.

### About Taylor Protocols

Taylor Protocols, Inc., based in Seattle, Washington, is a business management technology company serving the Business Consulting, Coaching, Permanent Placement, Employment Services and HR Technology markets.



### Get started with CVI today

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